

**Bracknell Forest Council  
Record of Decision**

<b>Work Programme Reference</b>	<b>I070555</b>
---------------------------------	----------------

1. **TITLE:** Adult Weight Management Service in Bracknell Forest

2. **SERVICE AREA:** Adult Social Care, Health & Housing

3. **PURPOSE OF DECISION**

The award of a contract to provide a community based service to improve the health and well-being of overweight and obese adults by supporting them to achieve and maintain a healthier weight and improve physical fitness through making appropriate and sustainable lifestyle changes to their eating and physical activity habits.

4. **IS KEY DECISION** Yes

5. **DECISION MADE BY:** Consultant in Public Health

6. **DECISION:**

That a minimum of three quotations from community based commercial weight management specialist providers be sought (maximum annual contract value £25,000 and estimated 458 clients annually). The contract will be initially for one year, with an option to extend for an additional year subject to financial review.

7. **REASON FOR DECISION**

The existing contract will come to end in March 2018. Obesity is a major determinant of physical morbidity and disability, and as such, drives demand on health social care services. Previous research and local experience has shown group based programmes effective in producing sustained weight loss among those classified as obese.

The maximum contract value is set at a lower level than in previous years as we will be supplementing the service with new, digital and community-asset based options for weight management support.

8. **ALTERNATIVE OPTIONS CONSIDERED**

Not procuring a service would leave Bracknell Forest as the only Unitary Authority in the region without a funded weight management service for obese residents. Given the high cost and uncertain quality of many commercial programmes, this would result in many people unnecessarily remaining obese.

9. **PRINCIPAL GROUPS CONSULTED:** Internal stakeholders

10. **DOCUMENT CONSIDERED:** Report of the Director of Adult Social Care, Health & Housing

11. **DECLARED CONFLICTS OF INTEREST:** None.

<b>Date Decision Made</b>	<b>Final Day of Call-in Period</b>
23 August 2017	31 August 2017